**General Evaluation and Analysis Tools: PMI and SWOT**

**PMI:** plus minus interesting

* **S**trengths: characteristics of the business or team that give it an advantage over others in the industry.
* **W**eaknesses: are characteristics that place the firm at a disadvantage relative to others.
* **O**pportunities: *external* chances to make greater sales or profits in the environment.
* **T**hreats: *external* elements in the environment that could cause trouble for the business.

**DoL Dim 4: Decision Making:** ‘ the process of generating and applying criteria to select from among seemingly equal alternatives . . . or developing and using criteria to select from choices that seem to be equal

1. What am I trying to decide?
2. What are my choices (what criteria do I consider most important)?
3. Identify each criterion on importance score
4. Determine the extent to which each alternative possesses each criterion
5. Multiply the criterion scores by the alternative scores to determine which alternative has the highest total points
6. Based on your reaction to the selected alternative, determine if you want to change importance scores, or add or drop criteria

Choose one to do an evaluation of the use of e-portfolios for assessment of learning

**Obstacles/Challenges to your e-portfolio? ‘Invisible’ learning being assessed (ICT, long-term organisation etc)**

**What to put in? How to make choices?**

Think of Purpose and Audience of this text that you’re producing . . .

* Purpose(s)
* Audience(s)

**Using a Platform: what are the common features? What are the unique features? What are the strengths and weaknesses?**

PowerPoint Blog Wiki Prezi: <http://prezi.com/login/?next=/your/>

Using ICT to gather and store material: how?

Examining exemplars . . . what system will we use to read, to examine this examples . . .? How could this be applied in the classroom?